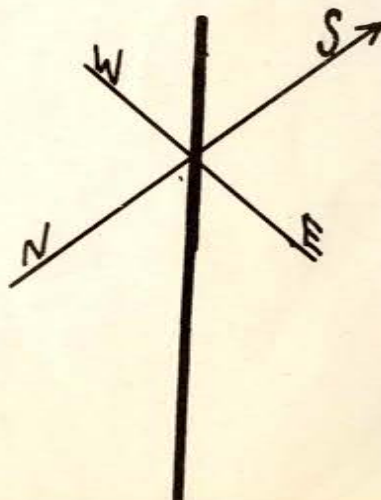
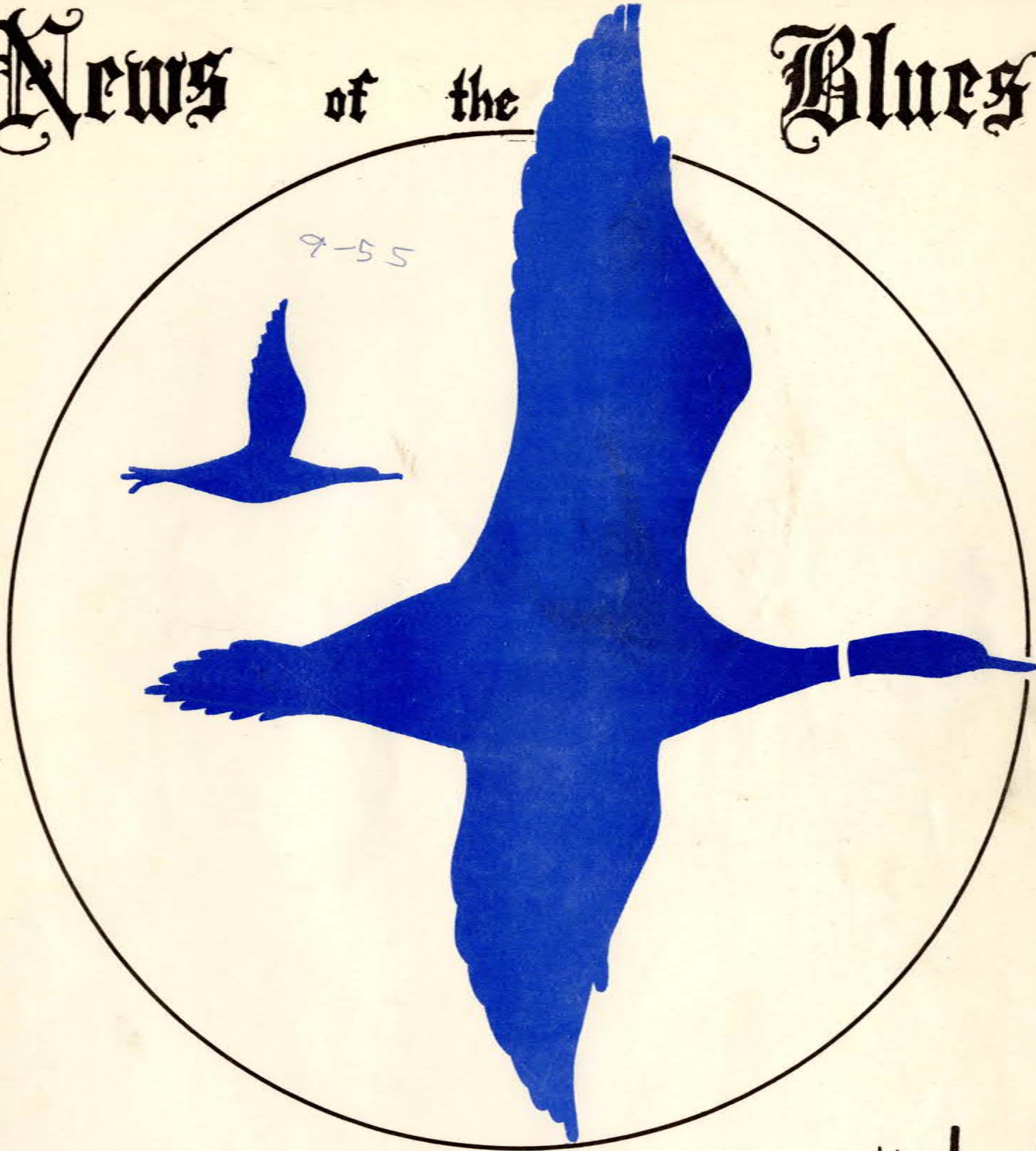


# News of the Blues



September



# NEWS OF THE BLUES

September 1955

Jacksonville, Florida

Editor - - - - - Julia White

Assoc. Editor - - - Dorothy Rivers

Printing - - - - - Jimmy Williams

\$ \$ \$ \$ \$ \$

Our Cover this month is by  
Davis Brown. Mr. Brown is  
Manager of the I. B. M. Dept.

## \* \* \* \* \* MINUTES OF EMPLOYEES' CLUB MEETING

Meeting called to order by President,  
Dave Mancini, August 12, 1955.

The minutes of the July meeting were  
approved and accepted as published in the  
News of the Blues.

Treasurer's report was given by the  
Treasurer, Gertie DuBose, as of 8-12-55  
balance on hand was \$631.06.

It was announced by the President,  
as old business, that flowers were never  
sent to in-laws from the Club.

New business - CERAMICS - Dave  
Manacini had several objects to show  
which were real pretty. A memo has  
been sent out to find out how many would  
like to join a class for Ceramics.

New employees welcomed were:  
Rosemary F Edenfield

Elnita Parr	Barbara Davis
Mildred Orange	Frances Brooks
Julie A. Dawsey	Betty Martin
Carolyn M Kelly	Mary Smith
Lois Irene Hall	Marjorie Whitely
Kathryn Trimble	Ella Walters

Mr. Herbert gave out 3 months  
pins to:

Rene Schmaltz	Lois R. Wingrove
Lou Ann Woods	John Williamson
Jodie Shaver	

The President asked that anyone with  
any suggestions for the Christmas Party  
to see him or Val Pierce.

There being no further business,  
the meeting was adjourned.

Respectfully submitted,  
Mary Jane Jones, Secretary.

\$ \$ \$ \$ \$ \$

## The kids you never hear about!

by **CARL ERSKINE**, star pitcher of the  
Brooklyn Dodgers, writes the fifth in a series of reports on the  
what and why of Guideposts during its 10th anniversary year.

THERE are, I hope, a lot of win-  
ning games left in my right arm.  
But when I do retire from baseball,  
I plan to operate a boys camp.

That's one reason I've given so  
much thought to juvenile delin-  
quency. Two other reasons are my  
young sons: Danny, 6, and Gary, 4.

Newspaper stories have headlined  
the problem of teen-age crime, but  
answers to the problem are much  
harder to find.

We do know there are 19,000,000  
young people who have no police  
record and who lead normal lives.  
That's 95 percent of all teen-agers  
in America. This needs publicity.

As a reader of Guideposts maga-  
zine, I have discovered a number of  
positive answers to juvenile crime  
through its stories about youthful  
accomplishments and also in Guide-  
posts new book *Faith Made Them  
Champions*. \* Examples:

T'e Westwood, New Jersey, teen-  
agers who themselves earned the  
money to pay for one separate wing  
of a new hospital.

The amazing choir kids of Holly-  
wood, Maryland, who literally built  
with their hands a \$35,000  
church pipe organ.

A group of teen-age hood-  
lums was won to Christianity  
by the challenging approach  
of a young Dallas minister,  
Vern Swartsfager, who  
told them:

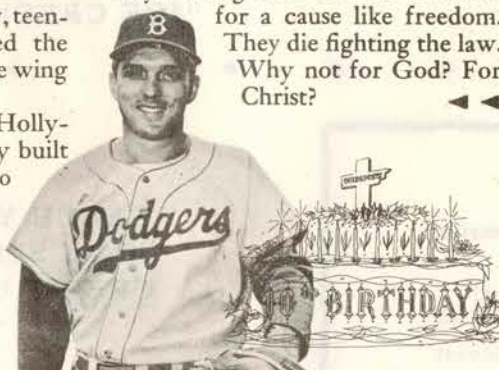
"I admire tough guys, but you are  
small-fry sissies. Which is tougher  
—to snatch some dough or earn it?  
To spit on the floor—or scrub it? To  
give in to temptation—or win over  
it? . . .

"I'm on God's side and I'll fight  
for Him. And if you get on His side,  
I'll fight for you, too."

In a recent issue of Guideposts I  
was intrigued by this statement by a  
teen-ager in an Oklahoma church:  
"So much of life is set up to enter-  
tain us," the boy said. "We want the  
church to give us what we can't  
get anywhere else — food for our  
spirits."

The power of this statement struck  
me: *Are we adults greatly under-  
estimating the capacity of young  
people for real faith?*

By faith I mean something to sac-  
rifice for, even to die for if neces-  
sary. Young men will die in battle  
for a cause like freedom.  
They die fighting the law.  
Why not for God? For  
Christ? ◀ ▶



GUIDEPOSTS MAGAZINE

SPARKY SAYS: The best gifts are always tied  
with heartstrings.

--OREGON JESUIT





# CREDIT UNION FINANCIAL STATEMENT as of July 31, 1955

	To Date	Same Date Last Year
<b>ASSETS</b>		
Loans Outstanding	\$15,685.63	\$4,355.84
Petty Cash	10.00	15.00
Documentary Stamps	9.70	4.80
Cash in Bank	2,943.30	2,522.59
<b>TOTAL</b>	<b>\$18,648.63</b>	<b>\$6,898.23</b>
<b>LIABILITIES</b>		
Shares	\$17,796.93	\$6,826.90
Guaranty Fund	6.75	33.75
Entrance Fees	101.98	- - -
Undivided Earnings	149.75	- - -
Profits	593.22	37.58
<b>TOTAL</b>	<b>\$18,648.63</b>	<b>\$6,898.23</b>

\* \* \* \* \*

Dear Credit Union Members:

I have just heard there will be a big Florida credit union meeting in Miami in the next few weeks. Credit Union Directors from all over the state will be meeting to work out problems that will help in operating the Credit Union movement. These people will be giving up their time to attend this meeting and this only shows how important Credit Unions are to our everyday living. At this meeting they will work hand in hand with each other in making the Credit Unions work for you. Credit Unions are being started all over the world to give people the opportunity to save and also to increase their buying power by making available to them an easy way to borrow the money they need.

I hope that all of us realize that our Credit Union is waiting to help us. The Credit Union was organized for the sole purpose of helping its members to save and to buy at a savings and for those unforeseen emergencies that pop up.

"JOE CREDIT UNION"

\* \* \* \* \*

## Is Your Passbook HALF Alive ?



It is if there are not just as many entries  
ON THIS SIDE (Savings) As there are (Loans)  
ON THIS SIDE

Why not add a little to your savings account  
each payday for Future Security  
A Good Dividend  
Life Insurance at No Cost to You

"No One Can Borrow Until Someone Saves"

"TEACH YOUR DOLLARS  
SOME SENSE THE  
CREDIT UNION WAY "



NEWS OF THE BLUES VISITED THE OFFICE OF BETTY COLLINS, ADMINISTRATIVE ASSISTANT (INTERNAL) AND 'CHUCK' SMITH, WHO DIRECTS THE NON-GROUP AND AUTOGRAPH DEPARTMENTS.

By Julia White



BETTY COLLINS

A year or more ago it was said to me by a fellow worker, "One of the nicest people I know around Blue Cross is Betty Collins."

Jacksonville and Florida are Betty's adopted city and state as she was born in Alexandria, La. and moved to New Orleans when eleven years old. It was in New Orleans she first became affiliated with Blue Cross in April 1941.

In September 1946 she came to Jacksonville to begin her career with the Florida Blue Cross, in the IBM Department, continuing in IBM as Dept. Manager until 1952. She is now Administrative Assistant to Mr. Herbert.

Betty makes frequent journeys back to New Orleans to visit her mother and her brother and his family. If you want to see her beam with pride, ask her about her two young nephews.

In her highly capable manner she bustles about the building getting things done. Always well dressed, and attractive, always courteous and helpful.

It is people like Betty who make dealing with an organization pleasant.



P. C. SMITH

'Chuck' Smith is one of our home town young men, his birth-place being Jacksonville, Florida.

After completing Public Schools here he attended the University of Florida, four years and was graduated from there, receiving his degree in Business Administration.

Upon graduation from college he served three years in the United States Air Force, part of this time being spent in Europe. He was separated from the Air Force in September 1953.

'Chuck' came to Blue Cross-Blue Shield in October 1953, a Trainee, learning the work of the various departments. During this time he has quietly gone about his duties in a business-like manner that characterizes his personality.

He is in charge of the Non-Group and Autograph Departments, in addition to other responsibilities.

P.S... Girls, he is a dashing young bachelor.



9/1	Alice Combs	Claims
9/3	Elena Rodriguez	Sub. Service
9/4	Aline Collins	Claims
9/6	Mary Brownlow	Records
9/8	Dot Page	Claims
9/9	Martha Kennedy	Claims
9/12	Joyce Harvey	Miami Office
9/15	Ruth Allen	Cashiers
9/15	Evelyn Evans	Tele. Information
9/15	Ray Hendricks	Rep. Jacksonville
9/15	Evelyn Reynolds	Claims Consultant Dept.
9/16	June Marsh	Tampa Office
9/18	Francis Longley	Rep. Orlando
9/19	Betty Collins	Adm. Ass't. (Internal)
9/19	Martha Reed	Sub. Service
9/20	Margaret McColskey	Records
9/21	Myrtle McDonald	Sub. Service
9/23	Anne Gammon	Claims
9/23	Elnita Parr	Records
9/25	Kathryn Trimble	Sub. Service
9/27	Jean Hart	Rep. Off. Jacksonville
9/30	Betty Mordente	Accounting



"I tried to explain to her why shorts shouldn't be worn to work. But the more I talked, the more confused I got!"

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

It is nice to see J. M. Jordan at his desk again after being away because of illness.

\* \* \*



Mel Snead of the Tallahassee Office and little son, Billie, were visitors in the Home Office on August 17th.

\* \* \* \* \*

N. G. Johnson, Claims Consultant, and his family enjoyed a two weeks vacation in Southern Florida.

\* \* \* \* \*

"One never realizes how the human voice can change," says Arlene Frances, "until a woman stops quarreling with her husband, and answers the telephone."

Mrs. Doaks, don't you think it's about time you changed to a family contract?"



# ANNIVERSARIES September 1955

## 9 YEARS

Mr. H. A. Schroder	Executive Director	New Orleans Plan (5-16-36 to 9-1-46)
Edwina Thornton	Sec. (Mr. Schroder's Off)	New Orleans Plan (10/42 to 9/46)
Betty Collins	Adm. Ass't. (Internal)	New Orleans Plan (4/41 to 9/46)
Mildred Braddock	Supervisor Snack Bar	

## 8 YEARS

Mr. F. T. Stallworth	Enrollment Manager
----------------------	--------------------

## 7 YEARS

Mr. J. W. Herbert	Assistant Director
-------------------	--------------------

Chicago Plan (11/45 to 9/48)

## 5 YEARS

Mr. C. O. Langston	Manager Services Dept.
--------------------	------------------------

## 3 YEARS

Lottie Ashton	IBM	\$
Marilyn Davis	Cashiers	\$
Dave Brown	Manager IBM	\$
Mary Jane Jones	Sub. Service	\$

BACK TO SCHOOL

Joh Gainey

## 2 YEARS

Angela Combs	Accounting	\$
Mabel Fleming	Sub. Service	\$
Elena Rodriquez	Sub. Service	\$
James Hopper	Re. Jacksonville	\$
Louise Perkinson	IBM	\$
Ina DeVane	Personnel	\$
Jo Ann Verlanic	Cashiers	\$

Gee, but it's quiet around the place -  
Not one loud screech or dirty face  
Intrudes upon my train of thought.  
Is this the quiet that I sought?

No dirty shoes upon the chair,  
No sign of jagged windblown hair  
Beneath a Davy Crockett hat.  
Where are the marbles, ball and bat?

## 1 YEAR

Martha Reed	Sub. Service	\$
Laurie Falgout	Audograph	\$
Frances Welch	Miami Office	\$
Shirley Wagner	Claims	\$
Bennie Todd	Services	\$

All summer long I've bade my patience wait  
Until the day I'd kiss them at the gate  
And off to school transfer the riot -  
And yet, I wonder why it is so quiet?

\$ \$ \$ \$ \$ \$ \$ \$

He never owned a share of stock,  
He wouldn't work or punch a  
clock.  
Big Business offers he'd decline,  
He wouldn't walk in a picket  
line.  
So now he's rich and enjoys the  
best,  
He won first prize in a quiz con-  
test.

Next month is Community Chest month.



UNITED COMMUNITY CAMPAIGNS

Give...the United way

# PICTURE TOUR OF A HOSPITAL ADMISSION



The seven o'clock morning mail brought from the Post Office by Robert Jackson, Day Porter, is received by Adele Graham, Supervisor of the Mail Department.



PHYLLIS JOSLIN

Phyllis Joslin of the Mail Dept., shown stamping the hospital admission with a time stamp.



Hospital mail, having priority over other mail, is sent immediately to the Hospital Dept. to be processed.

DORIS FOWLER

Doris Fowler receives all mail for Hospital Dept. and sorts accordingly.





Record Department pulls the subscriber's application card which is filed numerically - by this we mean the card is filed by contract number and not alphabetical by name.

In the picture - left in foreground, Veedy Rice, right foreground Connie Rhodes. Bank left - Ann Corlew, Right - Peggy McColsky.



ELVA BATTEN

Elva Batten verified certain information given on the admission form -- Name of Subscriber or Dependent - Age - Sex - Contract Number and Group Number, etc. Then indicates approval per type contract.



MARJORIE WHITLEY

Admission is statistically coded for I.B.M. Records.



MARILYN CAMILLI

Marilyn Camilli, R.N. Screens for final approval - determines whether or not approval indicated is correct.





#### FRANCES PRINCE

Each admission is assigned a case number for control purposes, and so indicated on admission and subscriber's application card.



#### NELL MINGLE

Admission is now ready to be given to mail unit in Hospital Dept. This employee sees that admissions are properly folded and inserted in window envelopes.



#### HILDA COOPER

Subscriber has now been discharged and hospital has submitted to us for payment.

Hilda assembles and matches the file preparing it for the billing clerk.



#### BILLING CLERKS

Seated, left, Pearl McNair  
Right, Grace Bond - Standing, left,  
Aline Collins, Frances Brooks,  
Mildred Orange.

These people verify benefits per type of approval indicated.





JODIE SHAVER

Jodie is our diagnosis and treatment code clerk and the final diagnosis means a lot to her.



MARION WALLACE

This young lady operates adding machine. Verifies the total on each billing and prepares the billing for IBM. We then consider it a paid case for the IBM prepares the check and sends it to the Accounting Dept. to be signed.



LOTTIE ASHTON

Lottie Key-Punches from the coded claim form to the punched card. All data needed for statistical purposes and for paying the claim is recorded as holes in the card.



ALMA SAMS

Alma Key-Verifies the same claim and her machine is designed to catch any errors that might have been made by the Key-Punch Operators.





HELEN POLLOCK (SUPERVISOR IBM)

Helen balances the claims back to the Claims Dept. Accumulates certificate benefits, statistics, runs the remittance advice, the check register and finally the checks to the hospital or subscriber.



NELL CARR

Due to the volume of checks to be signed a machine is used. Here we see Nell Carr using the protectograph signer.



## BACK TO THE MAIL DEPARTMENT

The hospital admission has been processed, the check is ready, it has been put into the envelope and Bennie Todd is running it through the Postage Machine, after which he drops it into the big mail bag.

In background... C. O. Langston, Services Dept. Manager.



AND AWAY WE GO TO THE  
POST OFFICE ! ! !



## SUBSCRIBERS SERVICE

Mr. Rivers is off for a week of vacation and we all hope he enjoys it and comes home feeling fine.

Charlie has a new desk pen set with one of Mike's shoes. It is awfully cute, but it's hard to believe Mike is that big now.

Note from Joh:

"I want to thank everyone again for all the cards and flowers and visits. They all helped lots and I am really glad to be back in the old grind again."

## REGISTRATION:

If anyone knows of a nice house for sale, reasonable price, good location, please let Gerry in Registration know about it. Pat has offered to loan her a few thousand dollars for down payment. Poor Gerry, is about to have a break down soon if she doesn't get some help in buying a house.

Since Pat is so generous with her money is there anyone else who would need a few thousand? She told me the other day that she and her husband were going back to Minn. to retire in a year or so. I didn't believe her, but one never knows when they are brushing elbows with a millionaire.

Joan has seemed pretty contented these days now that Jim is back home from the Med. and she doesn't say very much. Guess she talked her husband's ears off and has run out of breath for awhile. Gee, what a terrible thing to happen! Scares me, wonder what would happen if I ran out of breath, and couldn't talk? Ooooooch!

Minnie doesn't give me very much cooperation in regard to her do's and don'ts. Maybe next month we will have the word on Minnie.

Well, I'll sign off for now and I'll keep my ears wide open for the next month's news.

## NEWS FLASH - - - -

Your roving reporter from Sub. Serv. was recently caught in one of those embarrassing moments. Seems she was caught in the act of slipping under the counter in Lane's Drug Store. When asked why, didn't she have the money to pay her check, she replied that there were three sailors between her and the cashier and they had been giving her the old once over. Penny, feeling that there were too many to handle at one time, decided the best way out of the situation would be under the counter. Well, at least that was her story when she came out with a very red face. That's all right, Penny, we would hate to have three faces to slap with only two hands too.

\* \* \* \* \*

If a black cat crosses the path  
of a car, it's a lucky cat.

## CONTRACTS

The Contract Dept. had an itching good time the other day when ants invaded. Seems Maxine brought some beautiful hibiscus but also a few of her little outdoor friends with her to work. Zelda has been complaining ever since about the ants in her lunch. Dot has found a few crawling on the envelopes on her desk also. We can always use the extra little helpers in the Dept. though, with all the work.

We want to welcome Carolyn Kelly to our Dept. She is helping Louise send out contracts. All the dope I could get out of Louise is that she has been working so hard and that she appreciates the help.

Zelda Robertson has been with us for the past week and we are happy to have her. She will be leaving us soon to attend her last year in college. We are going to miss you Zelda. (Continued Page 12)



## CONTRACTS - (Continued)

Carolyn Satterwhite has been wondering about her mysterious caller. We hear she is going to send some binoculars over to U. S. Steel. Wonder what his name is Carolyn??????

Martha Harvey has moved and is real happy over her new location. She says she will soon have her children back with her. They have been visiting her mother in the Keys. When her girls come back home Martha's mother is coming with them for a visit.

Dot Kopp is leaving for vacation Friday after work. She is going to her home town for the first time in a couple of years.

## TRANSFER

We would like to welcome Kay Trimble into our section and Sub. Serv. Hope you will be with us a long time.

We sure have enjoyed Ann Marx working with us. Sure will miss you when you leave.

All of us missed you Mabel, since you have been out and hope you will hurry and get well and come back to work.

Congratulations....Joan and Phil, on the good news....that you both are expecting a little Bambino.

What's this we hear about Georgia Ann's quivering stomach lately? Are you ready for Chattahoochee yet?

We were glad to hear that Martha Smith's parents were down this past week end from Georgia, and know that you had a good time.

Myrtle came in Monday the 15th with a sun tan and reported having a big shrimp dinner at her sister's house Sunday.... Have you eaten since Myrt?

Juanita said there was no news to report on her, however we know of one lady that will not be wearing the new styles this year. Right Juanita? Wanta go style shopping again?

We understand that Gay had a wonderful time at the USS Lake Camplain Dance.

Sure have missed you Jackie, since you left and hope your school term will be a pleasant one.

## BILLING

The sun must have been awfully hot in Ohio during Val's vacation, haven't you noticed her hair.

Have you noticed the new Blue dress Connie has added to her wardrobe?

Ellie seems to have a craving for green apples. How about it Ellie?

The Billing Dept. sure seems lost without Eleanor but we sure do envy her staying at home and going to the Beach. We hear she has a beautiful tan that she can show off to the people in Rhode Island. Eleanor - you can't get a tan like that between the Atlantic and Pacific Ocean.

We hear Betty has neglected her tan, due to entertaining in-laws and scrubbing a friend's house.

We are glad Estelle's son came home even though it was for a short visit. By the way she has a new slant. Instead of an apple for the teacher she brings flowers. Got a raise yet?

Is Mary Ann trying to catch what Ellie has by eating green apples?

So Mary Bell and Val are going on a diet. Congratulations girls. Stick with it.

It's a shame Charlie's little boy has to be without a shoe just so his Daddy can have a fountain pen holder.

We know you've all seen Laurine's ring. Congratulations Steve! We didn't think you'd do it.

Seems we've worked Fern to a frazzle. She has to go home for several weeks rest. She has to take Don along to remind her to take her pills. (Continued Page 13)

• Then there was the girl who soaked her strapless evening gown in coffee so it would stay up all night.

Politician: "My boy said he'd like a job in your department."

Officer: "What can he do?"

Politician: "Nothing."

Officer: "Good! That simplifies matters. We won't have to break him in."



## CONVERSION

Carolyn Young will be back with us Monday after a week of illness in the hosp. We'll be glad to see her.

Mary Jane Jones has the Conversion Dept. all full of nerves lately. As everyone knows she and Harry will be married on Sept. 2 at the Naval Air Station. The Dept. gave her a white bedspread for a wedding gift. Lots of luck to a very nice couple. We also want to wish you luck in your adventure as a new house wife, nothing like it. Red dish pan hands, cooking over the hot stove -- welcome to the land of slaves.....

Martha Reed will be leaving us Sept. 2, we'll really miss you Martha. We may not miss Martha so much but we sure will miss hearing all about Freddy. After only 3 mos. Martha has decided the guy isn't smart enough so she is taking him off to college. What a nerve! All kidding aside, we wish you two all the luck in the world and when we all get to be millionaires working here, we'll hire Freddy to design our new home. So you see, you can't get rid of us.

Hazel will be leaving Friday, to enjoy (?) sailing over the waves for awhile. The truth is...if you see Hazel leaving her house some morning wearing a life preserver, don't be alarmed. She just wants to be sure she has it on before she gets in the boat. Seems she is just a wee bit scared of the water.... Hope you don't get sea sick in your new speed boat.

We would like to welcome Betty Martin to our Dept. Glad to have you Betty.

Alene is all excited as her son, George, is bringing home his first girl friend for dinner. Boy! That's young romance. He is 16 and she is 15. Remember Mom leaves the living room after dinner.....

Thelma said she hasn't any news for us this month.

So we'll say so long from Subscriber's Service. See you nest month.

---GLADYS PENNY

"It is not so important what people eat, as how much they eat. If there is any secret to long life, it is cautious eating. If you don't believe me, try to find a fat man who is past 80."

—Grosvenor S. Farmer, M.D., at 103.

## WORK THIS ONE OUT

The Tooks and the Taiks

The five Took brothers decided to play ball with the five Taik brothers.

They chose sides in the following manner: Took took a Taik, Taik too took a Taik, Took took a Took, and Taik took a Taik, now Took and Taik took a Taik and Took, then Took took a Took, and Taik a Took.

If Took first took a Took and Taik had last taken a Taik, should Taik take a Taik and Took a Took or should Took take a Taik and Taik a Taik to have all the Tooks on one side and all the Taiks on the other?

(Answer on Page -- 16--)

\$       \$       \$       \$       \$       \$       \$       \$

### An Employee Writes Enthusiastically of the Service of Blue Cross-Flue Shield

1413 Griflet Road,  
Jacksonville, Fla.  
August 2, 1955

Blue Cross-Blue Shield  
532 Riverside Avenue  
Jacksonville, Florida

Gentlemen:

I hardly know how but somehow I've just got to say thank you.

Although I've worked with you for some time now I never realized until now just what really goes on in that building.

I know now that it doesn't matter where or when that little I.D. means something. In my case, It was midnight in the emergency room, but when I handed them my I.D. there was no questions asked. And when it came time to leave the hospital I was more amazed.

Well, I'll be coming back to work next week and I know I will do a better job and I'll be a great deal prouder when I tell people where I work because now I've seen the other side of the picture and I know that what we do in that building is really something to be proud of - what we offer there is truly service and peace of mind.

Sincerely,

JOH GAINNEY



MEN OF BLUE CROSS-BLUE SHIELD PRINTING DEPARTMENT  
ATTEND ANNUAL RESERVE CAMPS

Two weeks of intensive training in Reserve maneuvers gave a number of men of the Print Shop an opportunity to get a good sun tan, lots of exercise and lots of hard work. They all came home looking rugged and fit.

Sergeant First Class, James M. Williams (Supervisor of Printing Dept.) Regimental Motor Sergeant Service Company, 124 Infantry 48th Division, attended Camp in Montgomery, Alabama, August 13th to August 28th.

John L. Bentley, Coast Guard Reserves (Inactive) was in Camp in Miami, Florida.

William H. Willis, Airman 3/c 159th Fighter Bomber Squadron, attended Camp from the 12th through the 26th of June at Travis Field, Savannah, Georgia.

Corporal Murle H. Wester, Message Center Clerk, HG Company, 1st BN. 124th Inf. 48th Division, attended Camp August 14th through August 28th at Montgomery, Alabama.

NOTE: Have you seen the new crew haircuts the young men in the Print Shop are wearing..... they really look sharp.

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

NON-GROUP DEPARTMENT

Some changes have come about in the Non-Group Dept. We lost our ray of sunshine, Dorothy Arnold, to another department. Here's hoping you will soon be able to take 100 words a minute, Dorothy, and really be in the "Private Secretary" class!

Our two new girls are Carol L. Combs and Eva Nell Cable.

Eva Nell was brought up in Logan County, West Virginia. She attended public schools there and graduated from Logan High School. She says, "In June of this year I decided to migrate to Florida as is done by the birds, excepting being smarter, I will stay in this Fabulous State, where I hope also to remain with my newly chosen employers, Blue Cross and Blue Shield."



Left, Eva Nell Cable -  
Right, Carol Combs

Carol was born November 7, 1937, in Ancon, Canal Zone, living there until June of '53 when her family moved to Jacksonville. She says, "I worked for Blue Cross last summer in the Cashier Dept., and liked it so much I decided to come back after graduating from Robert E. Lee High. I hope to be here for many more years. At the present time, while waiting for that certain Marine to come home, I am keeping the hours busy 'hamming' on our Amateur radio station, and taking care of 'Chicha', my dachshund."

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Nothing so stirs a man's conscience or excites his curiosity as a woman's complete silence.—*Life Today*.

ENVIRONMENT—

Regardless of circumstances, each man lives in a world of his own making. — JOSEPHA MURRAY EMMS.



## NOTES FROM THE MAIL ROOM

Mr. Langston, Services Dept. Manager, says, "We are happy at the prospect of getting the new inserting and mailing machine. Mr. Schroder authorized the purchase of the new machine, which will stuff our direct pay bills and other mailing pieces.

The machine is being used by other large mailers, and will stuff between 3000 and 4000 pieces per hour.

We will probably receive the machine about November 1, 1955."

We wish to welcome Earl Owens to our Dept. and hope he enjoys working with us.

We have said so-long but not good-bye to Dick Pollock and Frank Coffee who have been with us for the summer. Wish them both much luck in their studies.

We will miss Tom Martin who will be leaving us to go to the University of Fla... the best of luck to you, Tommy.

Have been wondering why John Cain goes to Orlando on the week ends? Let us in on the reason, John.

Robert Jackson is on his vacation. Robert says "destination unknown".

Adele Graham took her first plane ride going to Knoxville, Tenn. with her mother. Remember last month I said after 'mama' had her first plane ride to Miami, we would not be able to keep her on the ground.

Phyllis Joslin 'went and did it', got engaged when she went up north on her vacation.

Arline Mikell is going to spend her vacation at Daytona Beach, wonder if they have any green benches there?

July White has been running "bachelor girl" quarters as her family have been away on vacation and husband away on business.

Emily Tillman went fishing on her vacation but hubby had to put the worms on the hook for her.

Edward Bolen is trying hard to teach his Parakeet to talk but am afraid Mrs. B. will teach him first.

Well, folks so long for this month.

----- E. J. BOLEN

## HOW *Not* TO WIN FRIENDS



"Always engage in horseplay... it makes life worth living—if people live through it!"

\$ \$ \$ \$ \$ \$ \$

Angela Combs! (Accounting), husband, Jerry, left Jacksonville in August for Caracas, Venzuella, where they expect to make their future home. We are happy that Angela will be with us for several months.

Speaking of the Combs' family, we learn from the Florida Times Union of July 31st they are possibly the 'hammiest' family in Jacksonville as they boast three amateur radio operators, Angela, Carol and Jerry.

\$ \$ \$ \$ \$ \$ \$

It is with regret, the young men of the Printing Department, said good-bye to Jack Herbert, Jr., who terminated his summer work with Blue Cross on August 26th, to enter Bishop Kenny High School, where he will be a member of the Senior Class.

\$ \$ \$ \$ \$ \$ \$

ANSWER: (The Tooks and Taiks)

Taik should take a Taik and  
Took a Took.



## RECORD DEPARTMENT

To start the ball rolling this month we'd like to welcome two new girls to our Dept. Elnita Parr and Ela Walters. May your stay here be a long and pleasant one.

At the same time we extend a hearty 'welcome home' to Beulah George. She was on a seven week leave of absence to enter the hospital for an operation. Sure is nice to have you back, Beulah.

Connie Rhodes and Eleanor Cadle will soon be leaving us as they make preparations to return to their old 'alma maters'. Connie will enter her Sophomore year at Salem College in Winston Salem, N.C. where she will major in medical technology while Eleanor returns to the University of Fla.

Jean Gibson and husband, Bill, traveled to West Va. earlier this month to get their children, Terry, Tommy and Jo Ann before school re-opens.

Lydia Gregory is bubbling over with enthusiasm as she goes around telling everyone about her beautiful new Plymouth.

So Connie's learning to water ski. 'Who's teaching you, Connie?'

sighing, "Why couldn't I have been born a millionaire instead of so darn good lookin'?"

We sure do miss Janette Phelps with her sparkling smile and cheery 'hello' for all. She is attending Jacksonville Secretarial School now where she is taking the full secretarial course.

Where are Eleanor's thoughts these days? In Iceland, perhaps?

Mrs. Rice became the proud grandmother of a 5 lb. 12 oz. girl on July 27th.

Strange things are happening in the DuBose household as Gertie's daughter, Mary Ann, plans to wed James Hottel of Arlington, Va. We don't know who's the most excited, Gertie or her daughter!!

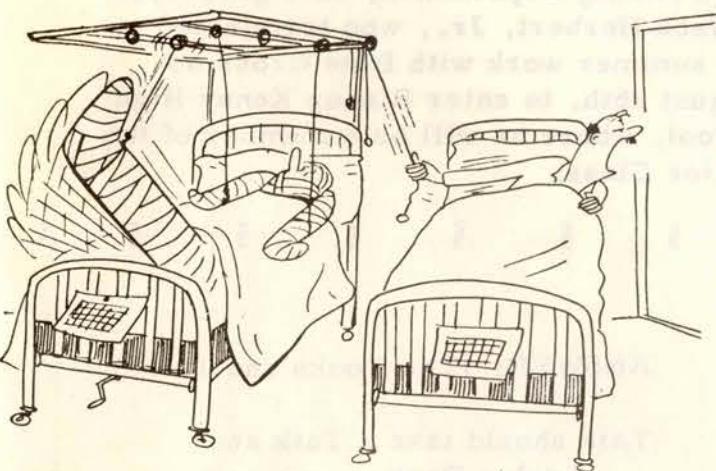
Miss Godwin visited friends at Kingsley Lake for a week end in August as she got her first sun tan of the season. She will be busying herself in the coming months with the opening of the Little Theatre on September 14th. She is in charge of make-up this season and will be painting and hammering backstage.

What is this strange and starry look in Ann Corlew's eyes these days? Must be that old cupid's arrow at work.

OVERHEARD: Peggy McColskey

-----ROSEMARY EDENFIELD

\$\$    \$\$    \$\$    \$\$    \$\$    \$\$    \$\$    \$\$    \$\$    \$\$    \$\$    \$\$



"What's wrong with that nurse? I've been ringing for an hour and she doesn't hear me!"

For safe motor vehicle operation:

**When Children are about, use Safe  
Slow Speed**

The most difficult part of getting to the top of the ladder is getting through the crowd at the bottom.



## FIELD PERSON OF THE MONTH

Originating from the oldest city in the United States, St. Augustine, Florida, RAY HENDRICKS is our choice for Field Person of the Month.

Ray attended Bolles Military Academy and upon graduating from the University of Florida, established himself in business in St. Augustine. Ray resides in the Lakeshore section with his wife, Betty, his daughter, Tina, and son Lee.

In January, 1953, Ray came to work for Blue Cross-Blue Shield and services the greater Jacksonville area and St. Augustine.

In Ponce De Leon's long search for the "Elixir of Life" it was established that in St. Augustine there was a "Fountain of Youth" which would perpetuate life. Most all have accepted this myth, but we believe that Ray has been able to "tap" a latent source of this Fountain which has been a reservoir for his perpetual vitality.

The outstanding historic contribution that St. Augustine has given our Country is paralleled by one of its hometown boys contribution made by Ray Hendricks by his outstanding achievements in the enrollment field which has contributed to the outstanding growth of the Florida Blue Cross-Blue Shield.

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BY LINES FROM THE BY WAYS

----- By Beverly Hornsby

Vacation time is here again....for some, the long wait for next year's "escapades" is in store. For the others who managed to "stick it out" through the summer and planned a fall vacation, the time is almost here, and they feel it was worth waiting for after all.

As this news is being written, our Enrollment Department is "minus" two members. Mr. Stallworth is enjoying the Florida Sun and Sand with his family----Marion Fisher and husband, Bob, headed north for a visit with relatives in Pennsylvania and Ohio. Speaking of Marion, I would like to thank her for taking over the news for me last month. As she mentioned to you, I was in New York when our news went to press. Mary Bush, who works in our Surgical Claims Department, and myself, left Jacksonville on Saturday evening, July 23rd via Eastern Air Lines. Our week in New York went by much too fast--I believe everyone who has been there will agree with me that you never have enough time to see everything you plan on. I don't know what we would have done without Millie (most of you will remember Millie Depasquale who worked in the Enrollment Dept. and then with Mr. Herbert before she left) and her husband Pete. They took us to many interesting places we never would have found by ourselves.

They say a trip to New York is not complete without seeing the Statue of Liberty, Empire State Building, and the Rockettes---of course, we managed to "squeeze" these into our schedule. We also saw three Broadway Plays and visited the Bowery and Chinatown, just to mention a few. The only other thing I'll say here, is that I hope to go back next year!

-----  
Berna Butcher, our Tampa Secretary, chose California as her vacation spot this year. Here you can see our Tampa folks bidding Berna farewell. (Next Page)





## TAMPA SECRETARY FLIES TO CALIFORNIA ! ! !

Below: Tampa office and families turn out in mass for gala flight; L to R they are Bob & June Marsh (Tampa's able substitute secretary), Ethel & Mal Stuart, "Diamond" Berna Butcher, "Mike", Louise, Nina, Paul & Karl Michael. Cameraman was Bob Stuart (not shown here)



Below: Berna waves as "newscameraman" Mal Stuart shakes, producing a blurred but happy "hasta la vista" to Tampa and Berna's Blue Cross family.



Below:

To California  
and a vacation to  
be never forgotten!



Bob Stuart (back row center),  
Cameraman was Mal Stuart  
(not shown here)





June Denson, our Secretary in Gainesville, writes that Norman Penfold and his wife Nancy, celebrated their fifth wedding anniversary on August 17. Our congratulations, Nancy and Norman.

June also writes that her brother, Roy Bailey, Jr., is visiting with her from Newport News, Virginia, for a few days.

We like to thank June for a cute joke she sent us too, and I'm sure that you will enjoy it.

WIDOW: Don't talk to me about insurance,  
I've had so much trouble some times  
I wish my husband hadn't died.

-----  
Miriam Simms has quite a bit of news for us about the folks in Miami this month, so lets turn the column over to her and see what's been happening .....

Vacationers are coming in and going out at our office, as I'm sure they must be doing in Jacksonville, too, but I'm afraid we'll have to wait until all vacations are over before we can report on what happened! Those that come back are so busy taking the place of those who are going away that we barely have time to say "Welcome Back" and "Have Fun"!

-----  
Mr. Hughes left on his vacation Friday afternoon. We think he deliberately chose this particular time because it included his birthday -- so he could keep us from giving him a birthday present! We fooled him, tho -- we combined a birthday present with a going-away present! So he had to thank us twice! -----

Our YoYo is all-southern, all-American Brown Tabby Domestic Shorthair female again this year, and our Gabrielle is all-southern Honorable Mention Brown Tabby Domestic Shorthair female. Both their pictures will be in the All-American Issue of Cats Magazine in Sept. Our ChiChi was all-southern Honorable Mention black DSH female, but we didn't know it in time to get her into the "act"! \* \* \* \* \*

Li'l Frannie Welch has a couple of "cuties" for you. The other day she answered the phone and a woman said, "Ah already has the Blue Cross. Now Ah wants to know how to get this here Blue Chenille."!! ----- Another time, a man called. Frannie answered the phone, and he said, "I'm filling out this Blue Cross application, and I can't answer one of the questions." "White one is that, sir?" Frannie asked. "Perhaps I can help you." "Well," he replied, "I Want to talk to a man." "I'm sorry," Fran said, "but there's no man in the office right now. But I'm sure I'll be able to tell you what you want to know." "I'd rather talk to a man," he insisted. "Sir," said Frannie, "I'm qualified to answer any question that might come up concerning that application form. Please tell me what you want to know, and I'm sure I can help you." "Oh, all right," he conceded reluctantly. "It's that pesky question 12. It says, 'How many children have you given birth to' -- I can't answer that because it's a SECRET!" Frannie gulped for a second, then she said politely, "Sir, that question is preceded by the words 'if female'. If you're not female, don't bother to answer that question. Just disregard it." "Thank you very much," the man replied happily, and hung up! We ASK you!

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We had some short but sweet visits from Mr. Schroder and Mr. Stallworth, which always make us feel good -- wish more of you would visit us, and more often!

Sonya and I want to take this opportunity to thank Mr. Chuck Smith and Mr. Herbert for the new procedures set up here in the Miami office. The Bank department is working out beautifully, and we're looking forward to starting the streamlined processes in Florida dept.!

Guess that's all for now. Take care of yourselves and have fun. Hope all who have been away had wonderful time, and hope all who are going will have wonderful times, too.

---MIRIAM SIMMS



